SPONSORSHIP AND EXHIBITOR PROSPECTUS

NOVEMBER 9, 10 & 11, 2020
Marriott Marquis | New York City

For sponsorship opportunities, please contact:

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Enjoy an energizing location

AEC 2020 will once again be held at the Marriott Marquis in the heart of New York City’s Times Square, which has world-class theaters, restaurants and shops just steps away. Secure your sponsorship and complete your registration early to ensure your place at this exceptional conference. Registering early also allows you to take advantage of discounted rooms at the Marquis.

Benefits of sponsorship include:

- Brand exposure among energy leaders from over 20 countries
- Visibility among 2,000+ industry professionals
- Premier exhibit space
- Tailored engagement opportunities
- Media exposure spanning traditional media outlets and social channels
- Prominent visibility of organization logo in conference materials and marketing
- Full-access passes to conference sessions and/or exhibit hall
- Recognition in opening remarks and/or conference program

SPONSOR AEC 2020 AND LEAD THE ENERGY TRANSFORMATION

Chart the course for energy at AEC 2020

Sponsor AEC 2020, our 11th Advanced Energy Conference series, and be a leader of the energy industry transformation. Our theme for this year is charting the course for energy. We will map our path to a future energy portfolio by exploring technology innovations, key policy changes and new business models, and demonstrate how decades of research and development in renewables, batteries and other energy technologies are realizing their potential as vibrant sectors of our economy. This conference is where innovation and opportunity converge, and where industry leaders come to discover and bring to market the next big thing in clean energy technologies.

Purchase a sponsorship for your organization today and be in the spotlight at North America’s preeminent energy event at the Marriott Marquis in New York City on November 9, 10 and 11, 2020.
**NETWORK WITH KEY PLAYERS IN THE INDUSTRY**

Sponsoring puts your organization in the spotlight

As a sponsor, your brand will be front and center at AEC, leading the conversation that will shape our energy sector’s transformation. Opportunities for sponsorship are limited and offered on a first-come, first-served basis.

**“THE AEC SHOWCASE WAS A GREAT NETWORKING EVENT THAT ENABLED OUR COMPANY TO SHOWCASE OUR GAME-CHANGING HVAC TECHNOLOGY.”**

- Jonathan Haas, senior vice president of ThermoLift

**Inspiring energy stakeholders promotes your vision**

AEC attendees come from nationally recognized organizations driving the energy industry forward. Influence the professionals transforming power, from senior engineers to financial investors.
SELECT A LEVEL OF SPONSORSHIP

PLATINUM – $70,000

Agenda
- Sponsor, if so desired, can take leadership of approved sessions and associated speakers, within the guidelines developed by the AEC
- Sponsor will be invited to be part of a Sponsor Advisory Committee to provide advice and guidance on conference themes, track topics and speaker recommendations

Leadership
- Photo and welcome quote from sponsor chairperson/CEO or senior executive in conference program

Attendance
- Reserved VIP table for 10 (one table) during lunch (must be confirmed ahead of time)
- 12 VIP FULL TWO-DAY CONFERENCE PASSES to sessions and exhibit hall, including lunch and cocktail reception
- 10 VIP SPONSOR’S SHOW FLOOR PASSES, which include full exhibit floor access and networking reception (does not include breakfast, lunch, sessions or entrance into ballroom for keynotes)

Exhibiting
- One 20-foot-wide booth exhibit with your choice of location (booth does not accommodate cars)
- 4 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions

Logo
- Logo placement on banner hanging in main ballroom
- Logo on screen in ballroom pre-lunch/keynote address/breakout sessions
- Logo on sponsors’ signs on breakout session floor
- Logo placement on sign by all water coolers in breakout session area
- 150-word profile and logo in the sponsor section of the conference program and on website
- Logo placement on back cover of conference program guide
- Logo will appear on one piece of swag given to all attendees

Visibility
- Recognition of your company in opening remarks
- Listing as platinum sponsor on all AEC signage
- Placement of up to two promotional items in tote bag (e.g., literature, brochure, mug, keychain) to be furnished by the sponsor

Media
- Sponsor will have preferential positioning during any scheduled press conferences
- Sponsorship mentioned in any press releases
- Social media exposure throughout the course of the sponsorship

GOLD – $30,000

Leadership
- Acknowledgement in “Welcome Letter” in conference program

Attendance
- Reserved VIP table for 10 (one table) during lunch (must be confirmed ahead of time)
- 8 VIP FULL TWO-DAY CONFERENCE PASSES to all sessions and exhibit hall, including lunch and cocktail reception
- 10 VIP SPONSOR’S SHOW FLOOR PASSES, which include full exhibit floor access and networking reception (does not include breakfast, lunch, sessions or entrance into ballroom for keynotes)

Exhibiting
- One 10-foot-wide booth exhibit with your choice of location (booth does not accommodate cars)
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions

Logo
- Logo placement on banner in exhibit area or main ballroom
- Logo on screen in ballroom pre-lunch/keynote address/breakout sessions
- Logo on sponsors’ signs on breakout session floor
- 120-word profile and logo in the sponsor section of the conference program and on website
- Logo placement on back cover of conference program guide

Visibility
- Recognition of your company in opening remarks
- Listing as gold sponsor on all AEC signage
- Placement of one promotional item in tote bag (e.g., literature, brochure, mug, keychain) to be furnished by the sponsor

Media
- Sponsorship mentioned in any press releases
- Social media exposure throughout the course of the sponsorship
SILVER – $20,000

Attendance
- Reserved VIP table for five (half table) during lunch (must be confirmed ahead of time)
- 5 VIP FULL TWO-DAY CONFERENCE PASSES to all sessions and exhibit hall, including lunch and cocktail reception
- 10 VIP SPONSOR’S SHOW FLOOR PASSES, which include full exhibit floor access and networking reception (does not include breakfast, lunch, sessions or entrance into ballroom for keynotes)

Exhibiting
- One 10-foot-wide booth exhibit with your choice of location (booth does not accommodate cars)
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions

Logo
- Logo placement alongside AEC logo on one monitor on showroom floor displaying live tweets from the conference
- Logo on screen in ballroom pre-lunch/keynote address/breakout sessions
- 75-word profile and logo in the sponsor section of the conference program and on website
- Logo placement on back cover of conference program guide

Visibility
- Listing as silver sponsor on all AEC signage

Media
- Social media exposure throughout the course of the sponsorship

TWITTER* – $15,000

Attendance
- 2 VIP FULL TWO-DAY CONFERENCE PASSES to all sessions and exhibit hall, including lunch and cocktail reception
- 5 VIP SPONSOR’S SHOW FLOOR PASSES, which include full exhibit floor access and networking reception (does not include breakfast, lunch, sessions or entrance into ballroom for keynotes)

Exhibiting
- One 6-foot-wide tabletop exhibit
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions

Logo
- Logo on screen in ballroom pre-lunch/keynote address/breakout sessions
- 50-word profile and logo in the sponsor section of the conference program and on website
- Logo placement on back cover of conference program guide

Visibility
- Listing as Twitter sponsor on all AEC signage

Media
- Social media exposure throughout the course of the sponsorship
- Live tweets about your company daily beginning two weeks before the conference

GREEN – $12,500

Attendance
- 3 VIP FULL TWO-DAY CONFERENCE PASSES to all sessions and exhibit hall, including lunch and cocktail reception
- 5 VIP SPONSOR’S SHOW FLOOR PASSES, which include full exhibit floor access and networking reception (does not include breakfast, lunch, sessions or entrance into ballroom for keynotes)

Exhibiting
- One 6-foot-wide tabletop exhibit
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions

Logo
- Logo on screen in ballroom pre-lunch/keynote address/breakout sessions
- 50-word profile and logo in the sponsor section of the conference program and on website
- Logo placement on back cover of conference program guide

Visibility
- Listing as green sponsor on all AEC signage

Media
- Social media exposure throughout the course of the sponsorship
- Live tweets about your company daily beginning two weeks before the conference

* Exclusive: Only one Twitter sponsorship available
### Exhibitor (Vehicle)  
**Price:** $5,500  
**Exhibiting**  
- Pedestal table next to vehicle for networking and literature  
- 1 VIP EXHIBIT FULL ATTENDEE PASS for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions  

**Logo**  
- 25-word profile and logo in exhibitor guide and on website

### Exhibitor (10-FT Booth)  
**Price:** $3,900 (Premium – $4,400)  
**Exhibiting**  
- One 10-foot-wide booth exhibit (booth does not accommodate cars)  
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions  

**Logo**  
- 50-word profile and logo in exhibitor guide and on website  
- Logo placement on all conference literature

### Exhibitor (6-FT tabletop)  
**Price:** $2,900  
**Exhibiting**  
- One 6-foot-wide tabletop exhibit  
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions  

**Logo**  
- 25-word profile and logo in exhibitor guide and on website

### Supporter/Exhibitor  
**Price:** $9,000  
**Attendance**  
- 2 VIP FULL TWO-DAY CONFERENCE PASSES to all sessions and exhibit hall, including lunch and cocktail reception  
- 3 VIP SPONSOR’S SHOW FLOOR PASSES, which include full exhibit floor access and networking reception (does not include breakfast, lunch, sessions or entrance into ballroom for keynotes)  

**Exhibiting**  
- One 10-foot-wide booth exhibit (booth does not accommodate cars)  
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions  

**Logo**  
- 50-word profile and logo in sponsor section of the conference program and on website  
- Logo placement on all conference literature  

**Visibility**  
- Listing as major sponsor on all AEC signage

### Co-Sponsor/Exhibitor  
**Price:** $5,500  
**Exhibiting**  
- One 6-foot-wide tabletop exhibit  
- 2 VIP EXHIBIT FULL ATTENDEE PASSES for your exhibit staff to enjoy continental breakfast, lunch, cocktail reception and access to all sessions  

**Logo**  
- 25-word profile and logo in exhibitor guide and on website  
- Logo placement on all conference literature  

**Visibility**  
- Listing as major sponsor on all AEC signage
CURRENT 2020 SPONSORS

AEC has a long tradition of attracting established energy giants as well as the newest innovators in the industry.

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